

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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24184	AGENCY (OR SERVICE) ACTING AS AGENT FOR 212808				ADVERTISER (OR AGENCY AND ADVERTISER)				Cancellation Notice Required Announcement 28 days prior notice		
NAME		MENTZER MEDIA SERVICES				AMERICANS FOR PROSPERITY					
AND		600 Fairmount Ave Ste 306				1726 M St NW Fl 10					
ADDRESS		Towson MD 21286-1002				Washington DC 20036-4502					
		USA				USA					
CONTACT		ANNE BRAUNSCHEIDEL				PRODUCT AFP 8/15-8/21/12					
LOCAL SALESPERSON		Nicole Roy Pol		AGENCY EST. NO. 1127		PRODUCT CODE		1300			
NATIONAL SALESPERSON											
BROADCAST SCHEDULE STARTING 08/15/12 AND ENDING 08/21/12 NO. WEEKS: 1											

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00111..	3	05:58A	07:00A	30S	08/15/12-08/17/12	THIS MORNING	3	850.00	2550.00
2	00111..	3	07:00A	09:00A	30S	08/15/12-08/17/12	CBS THIS MORNING	3	550.00	1650.00
3	00111..	3	04:59P	05:30P	30S	08/15/12-08/17/12	M-F 5PM NEWS	3	1200.00	3600.00
4	00111..	3	05:59P	06:30P	30S	08/15/12-08/17/12	M-F 6PM NEWS	3	1600.00	4800.00
5	00111..	3	06:27P	07:00P	30S	08/15/12-08/17/12	WHEEL OF FORTUNE	3	2500.00	7500.00
6	00101.0	2	10:00P	10:35P	30S	08/15/12-08/17/12	LATE NEWS M-F/SU	2	2500.00	5000.00
7	W	1	09:00P	10:00P	30S	08/15/12-08/15/12	CSI:CRIME SCENE	1	3500.00	3500.00
8	Th	1	09:00P	10:00P	30S	08/16/12-08/16/12	PERSON OF INTEREST	1	4000.00	4000.00
9	F	1	06:58P	08:00P	30S	08/17/12-08/17/12	UNDERCOVER BOSS	1	2500.00	2500.00
10	F	1	08:00P	09:00P	30S	08/17/12-08/17/12	CSI: NY	1	3000.00	3000.00
11	F	1	09:00P	10:00P	30S	08/17/12-08/17/12	BLUE BLOODS	1	3000.00	3000.00
12	Sa	1	05:58A	08:00A	30S	08/18/12-08/18/12	CBS THIS MORNING: SATURDAY	1	400.00	400.00
13	Sa	1	06:28P	07:00P	30S	08/18/12-08/18/12	WHEEL OF FORTUNE	1	1300.00	1300.00
14	Sa	1	07:58P	08:58P	30S	08/18/12-08/18/12	CRIME TIME SATURDAY	1	1500.00	1500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	600 Fairmount Ave Ste 306		1726 M St NW Fl 10	
ADDRESS	Towson MD 21286-1002		Washington DC 20036-4502	
	USA		USA	
CONTACT	ANNE BRAUNSCHEIDEL		PRODUCT AFP 8/15-8/21/12	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 1127	PRODUCT CODE	1300

Cancellation Notice
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Announcement 28 days
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NATIONAL SALESPERSON

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			FROM	TO						
15	Sa	1	08:58P	10:00P	30S	08/18/12-08/18/12	48 HOURS MYSTERIES	1	2000.00	2000.00
16	Sa	1	10:00P	10:35P	30S	08/18/12-08/18/12	LATE NEWS SAT	1	1900.00	1900.00
17	Su	1	09:30A	10:00A	30S	08/19/12-08/19/12	FACE THE NATION	1	1000.00	1000.00
18	Su	1	05:28P	05:58P	30S	08/19/12-08/19/12	SUNDAY 5:30P NEWS	1	900.00	900.00
19	Su	1	05:58P	07:00P	30S	08/19/12-08/19/12	SIXTY MINUTES SUNDAY	1	3000.00	3000.00
20	Su	1	09:00P	10:00P	30S	08/19/12-08/19/12		1	3000.00	3000.00
21	Su	1	10:00P	10:35P	30S	08/19/12-08/19/12	LATE NEWS M-F/SU	1	2500.00	2500.00
22	11000..	2	05:58A	07:00A	30S	08/20/12-08/21/12	THIS MORNING	2	850.00	1700.00
23	11000..	2	07:00A	09:00A	30S	08/20/12-08/21/12	CBS THIS MORNING	2	550.00	1100.00
24	01000..	1	04:59P	05:30P	30S	08/21/12-08/21/12	M-F 5PM NEWS	1	1200.00	1200.00
25	11000..	2	05:59P	06:30P	30S	08/20/12-08/21/12	M-F 6PM NEWS	2	1600.00	3200.00
26	10000..	1	06:27P	07:00P	30S	08/20/12-08/20/12	WHEEL OF FORTUNE	1	2500.00	2500.00
27	10000.0	1	10:00P	10:35P	30S	08/20/12-08/20/12	LATE NEWS M-F/SU	1	2500.00	2500.00
28	M	1	09:00P	10:00P	30S	08/20/12-08/20/12	HAWAII FIVE-0	1	4000.00	4000.00
29	T	1	08:00P	09:00P	30S	08/21/12-08/21/12	NCIS: LOS ANGELES	1	5000.00	5000.00

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NAME MENTZER MEDIA SERVICES
AND 600 Fairmount Ave Ste 306ADDRESS Towson MD 21286-1002
USA

CONTACT ANNE BRAUNSCHEIDEL

AMERICANS FOR PROSPERITY
1726 M St NW Fl 10Washington DC 20036-4502
USA

PRODUCT AFP 8/15-8/21/12

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO.
1127

PRODUCT CODE 1300

NATIONAL SALESPERSON

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ethnicity

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			FROM	TO						
							Total Contract:	43		79800.00
							Billing Summary			
						Qtr 3-12	<u>Jul</u> .00	<u>Aug</u> 79800.00	<u>Sep</u> .00	<u>Total</u> 79800.00
								<u>GRAND TOTAL</u> 79800.00		

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